

• Contact

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 creightonstevenson.com

• Skills

Adobe Photoshop, Premiere, Illustrator & After Effects



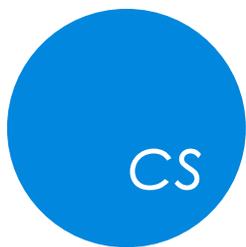
Shopify (E-Commerce) & Wix Platforms



Social Media Management



Strategic Planning



Creighton Stevenson

Designer / Creative

Inventive Designer / Digital Marketer / Fashion Lover / Photographer and all-around restless creative with 6+ years of experience. Knowledgeable about the skincare, sports, & pop culture industry. Seeking to expand knowledge and experience in the rapidly changing world of marketing.

• Work History

2021-03 -
Current

Creator

VaynerMedia, New York, NY

Clients: P&G: Olay

- Collaborate with the creative team to develop Olay's organic and paid social content.
- Designed all social platform ads for Olay x Amazon Prime Day 2021.

2019-10 -
Current

Traveling Barista / Mobster

Dutch Bros. Coffee, Portland, OR

- Traveled the US training new employees and worked as a barista in all 10 states of the company.
- Upheld company's strong culture and values through customer interactions and quality.
- Hired and managed all DB Portland Timbers stadium stand staff, including employee development, issuing disciplinary action and conducting performance reviews.

2018-09 -
Current

CEO & Founder

The Creize, Vancouver, WA

- Founded a digital media marketing agency helping businesses develop & achieve social media success.
- Develop marketing content such as blogs, promotional materials and advertisements for social media for 5+ clients at a time.

- Managed creative team that handles all composition, graphic design, and branding for client projects.

2017-11 -
2019-10

Social Media Manager

Dutch Bros. Coffee, Vancouver, WA

- Managed creative team to generate original content and execute marketing strategies.
- Increased local social followers by 20,000+ followers via developing organic and paid online marketing campaigns.
- Developed and built customer text program to advertise new products and promotions to over 6,000 new customers.

2017-11 -
2018-08

Marketing & Retention Specialist

Medicare Instructors, Camas, WA

- Responsible for daily design like website development, business cards, email signatures, and social assets.
- Filmed and produced strategic campaigns for social platforms.
- Reviewed outstanding requests and redirected workloads to complete projects on time.

• Education

2014-08 -
2018-04

High School Diploma

Camas High School - Camas, WA

- DECA Washington State and International Competition

• Hobbies

- Screen Printing and Clothing Design
- International Traveler
- Snowboarding
- Investing